



2026-2027 SPONSORSHIP OPPORTUNITIES

Help us fuel the team, support the dancers, and make competition weekends unforgettable.

PARTNER WITH THE DANCE DAD EXPERIENCE

The Dance Dad Experience (DDX) brings dance families together through encouragement, humor, and hands-on support. Sponsorships help cover practical competition needs so dancers can stay focused, energized, and celebrated throughout the season.

YOUR SUPPORT IN ACTION

Competition snacks and hydration • Team meals • Travel-day supplies • Dancer recognition • Family support • Special team experiences

SPONSORSHIPS FROM \$150 TO \$1,000

Why Sponsor DDX?

Dance competition weekends are long, fast-paced, and expensive. A well-fed, hydrated, and supported team performs better and creates a stronger experience for dancers and families. Your sponsorship directly helps meet those needs while giving your company meaningful visibility within a highly engaged local community.

FUEL THE TEAM	CELEBRATE DANCERS	REACH FAMILIES
Provide snacks, sports drinks, water, or meals during demanding competition days.	Support recognition moments, encouragement gifts, and personalized dancer callouts.	Connect your business with dance families, studios, supporters, and social followers.

What Sponsors Can Receive

- Logo placement on the DDX website sponsor page, with a link to your business.
- Sponsor spotlights and thank-you posts across DDX social media.
- Tagged photos or short videos showing the specific item, meal, or experience you funded.
- Special dancer or Dance Dad video shout-outs thanking your business by name.
- Recognition on printed signs, meal cards, snack tables, or event materials when applicable.
- Season-long recognition for higher-level partners, including recurring social mentions.
- A sponsor appreciation graphic your company can share on its own social channels.

Popular Sponsorship Opportunities

- Competition snack station or “Fuel the Dancers” table
- Water and sports drink cooler sponsorship
- Team breakfast, lunch, dinner, or post-awards meal
- Travel-day breakfast bags or hotel snack packs
- Dancer good-luck gifts, ribbons, buttons, or encouragement cards
- Coach and volunteer appreciation
- Emergency competition kit: safety pins, hair supplies, first aid, and garment care
- Photography, video, printing, apparel, signage, or other in-kind services

Sponsorship Packages

Packages can be funded in cash or, with prior approval, through an equivalent in-kind donation. Benefits may be customized to fit your company and the competition schedule.

DDX SUPPORTER \$150	Helps fund a competition snack restock or hydration supplies. • Business name listed on the DDX sponsor webpage • One social media thank-you mention • Digital sponsor appreciation badge
TEAM FUEL SPONSOR \$250	Helps provide a snack station, breakfast bags, or drinks for a competition day. • Business logo and website link on the DDX sponsor webpage • One dedicated social media sponsor spotlight • Photo thank-you from the sponsored snack or drink station • Digital sponsor appreciation badge
DANCER CHAMPION \$500	Helps fund a team meal, travel-day supplies, or dancer recognition experience. • All Team Fuel Sponsor benefits • Two social media mentions during the season • Special dancer or Dance Dad video shout-out • Logo displayed at the funded meal or activity when practical • Recognition in an end-of-season sponsor thank-you post
COMPETITION PARTNER \$750	Helps cover a larger team meal, multiple snack-and-drink days, or a major competition need. • All Dancer Champion benefits • Three social media mentions during the season • Featured placement on the DDX sponsor webpage • Logo included on select sponsor signage or printed materials • One custom sponsor appreciation video or team photo

Presenting Partnership

Our highest-visibility package is designed for a business that wants to make a substantial impact across the competition season.

PRESENTING PARTNER \$1,000	Supports multiple competition needs or serves as the featured sponsor for a major team experience. • All Competition Partner benefits • Top-tier logo placement on the DDX sponsor webpage • Four social media mentions during the season • Featured “Presented by” recognition for one meal, competition support area, or team experience • Custom group video shout-out from dancers and Dance Dads • First opportunity to renew presenting sponsorship next season
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Fund a Specific Need

Some sponsors prefer to fund a clearly defined item. These options can be selected independently or combined into a custom sponsorship.

Amount	Opportunity	What It Supports
\$150	Hydration Boost	Water, sports drinks, ice, cups, and cooler supplies for a competition day.
\$200	Snack Station	Grab-and-go snacks such as protein bars, fruit, crackers, popcorn, and allergy-aware options.
\$250	Travel-Day Breakfast	Breakfast bags or a simple team breakfast before an early competition call time.
\$350	Emergency Competition Kit	Hair supplies, garment care, first-aid basics, sewing supplies, and other last-minute essentials.
\$500	Team Meal	A catered or restaurant meal for dancers and designated team support members.
\$750	Competition Weekend Fuel	Multiple snack, hydration, and meal needs across a major competition weekend.
\$1,000	Signature Team Experience	A major meal, recognition event, travel support initiative, or multi-competition package branded with your company.

In-Kind Sponsorships

Businesses may also support DDX with products or professional services. Recognition will be based on the fair value and usefulness of the contribution.

- Food, drinks, restaurant/catering gift cards, or travel supplies
- Printing, banners, apparel, photography, video, design, or website services
- First-aid, personal-care, hair, sewing, and garment-care products
- Raffle items, gift baskets, or prizes for approved fundraising activities

CUSTOM PARTNERSHIPS WELCOME

Have another idea? We can create a tailored package around your budget, product, service, or community-marketing goals.

Sponsor Commitment Form

Complete this page and return it with your logo and preferred business information.

Business / Sponsor Name	
Primary Contact	
Email	
Phone	
Website	
Social Media Handle(s)	

Select a Sponsorship

☐ \$150 DDX Supporter	☐ \$250 Team Fuel Sponsor
☐ \$500 Dancer Champion	☐ \$750 Competition Partner
☐ \$1,000 Presenting Partner	☐ Custom / In-Kind: _____

Recognition & Payment

☐ Use our logo ☐ Business name only ☐ Remain anonymous ☐ Custom video / dancer shout-out

Payment: ☐ Check ☐ Online ☐ Invoice requested ☐ In-kind contribution

Make checks payable to: [Legal Organization Name]

Mail or deliver to: [Mailing Address]

Online payment link / QR code: [Insert Link or QR Code]

Authorization

Authorized Signature: _____ Date: _____

Printed Name / Title: _____

IMPORTANT TAX-STATUS NOTE

DDX is pursuing recognition as a 501(c)(3) organization. Until a determination letter is issued, contributors do not have advance assurance that a payment is tax-deductible. Sponsorship benefits may also affect the deductible portion. Sponsors should consult their tax adviser. DDX will provide an appropriate acknowledgment describing any goods or services provided in return.